

# EXCELLENCE IN DIGITAL BANKING 6.0 2026 - INTERNATIONAL SUMMIT



27th-29th MAY 2026



AMSTERDAM,  
NETHERLANDS

## CONFIRMED SPEAKERS:



**Chairman**  
**Domenico Scaffidi**  
Global Lead & President of  
Global Payments & Schemes  
Bank  
**Bank of England**



**Ionut Horatau**  
Head of Payments Oversight  
Division  
**National Bank of  
Romania**



**Ishtiaq M. Ahmed**  
Digital Assets & Currencies |  
Payments | Innovation | Emerging  
Technology  
**HSBC, UK**



**Paul Francis Walvik Joynt**  
SVP, Real time  
Payments  
**Mastercard, Norway**



**Ekaterina Kozhevato**  
Director / Head of Central Sales /  
Institutional Clients and  
Transaction Banking  
**Commerzbank, Germany**



**Alexi Khoroshvili**  
CEO  
**Silk Bank, Georgia**



**Serhii Karaulov**  
Head of Retail  
Lending  
**Raiffeisen Bank  
Ukraine**



**Debbie Van Heel**  
Global Head OF KYC&KYB |Leading  
Global Compliance, Risk Management,  
and Operational Excellence  
**N26**



**Varlam Ebanoidze**  
Head of FinTech and SupTech  
Development  
**National Bank of  
Georgia**



**Martin Lukas**  
Policy and Governance Advisor,  
Financial Crimes Specialist  
**Stripe**



**Michal Niwinski**  
Senior Payments, Financial  
Services and Projects Manager  
**Banco Santander, Poland**



**Jarkko Maensivu**  
CEO chairman  
**Saldo Bank, Finland**



**Khamim Rustamova**  
Tribe Lead, Employee  
Experience  
**Birbank,  
Azerbaijan**



**Ivan Il. Ivanov**  
Director Retail  
Banking  
**BACB, Bulgaria**



**Branimira Milusheva**  
Founder and CEO – Women in  
Banking and Finance Bulgaria,  
Branch manager of Postbank  
**Postbank, Bulgaria**



**Ciprian Dragomir**  
Digital Lending Product  
Owner  
**TBI Bank, Romania**



**Guillermo Vieira De Santiago**  
Executive director, Global AI  
Adoption  
**BBVA, Spain**



**Nicole Onuta**  
Lead AI Risk  
Management  
**ING, Netherlands**



**Ledi Lapaj**  
Director Customer  
Experience  
**Bank-Al-Ethiad**



**Kirsty Rutter**  
Group Strategic Investment  
Director  
**Lloyds Banking Group, UK**



**Romain Braud**  
Executive Director  
**Arab Bank, Switzerland**



**Saara Aura**  
Strategic Commercial  
Manager  
**Nordea, Finland**



**Nikoletta Kovacs**  
ESG Business Development  
Leader  
**Raiffeisen Bank, Austria**



**Marco Eijsackers**  
Global Head of Tech S  
strategy  
**ING, Netherlands**



## AI, NEW BANKING

## 08:55 Opening Words from a Chairperson

## 09:00 Reimagining Banking in the Age of Intelligence: How AI, Data, and Human Trust Will Define the Next Decade

- How artificial intelligence and automation are transforming decision-making, risk management, and customer engagement
- Building and maintaining trust in an era of algorithms, personalization, and data-driven finance
- The evolving role of banks as digital ecosystems – from service providers to intelligent financial partners

**Michal Niwinski**  
Senior Payments, Financial Services  
and Projects Manager  
Banco Santander, Poland



## 09:40 Hyper-Personalization Through AI and Predictive Analytics

- Integrating AI and ML with digital banking to personalize services, predict customer needs, and advance fraud detection capabilities
- Creating dynamic customer profiles using real-time behavioral data and transaction patterns
- Deploy AI agents for contextual financial advice and proactive product recommendations
- Balancing personalization with privacy concerns through transparent data usage policies

**Ishtiaq M. Ahmed**  
Digital Assets & Currencies | Payments |  
Innovation | Emerging Technology  
HSBC, UK



## 10:20 Break Time and Networking Session

## 11:00 Transforming Customer Experience with Conversational AI and Virtual Assistants

- Implementing AI chatbots that provide instant customer support and basic financial guidance across all digital channels
- Developing natural language processing capabilities for complex financial queries and transactions
- Creating seamless handoffs between AI assistants and human agents for high-touch interactions
- Measuring and optimizing conversation success rates and customer satisfaction metrics

**Aleksi Khoroshvili**  
CEO  
Silk Bank, Georgia

**Silk**

## 11:40 The impact of future legal framework on payments (PSD3/PSR/DORA), in terms of fraud combating, innovation and the balance between conformity and legal framework as an innovation driver

**Ionut Horatau**  
Head of Payments Oversight Division  
National Bank of Romania



## 12:20 Lunch Break

## 13:30 Navigating the Open Banking Revolution: From Compliance to Innovation

- Leveraging APIs to enable faster, more secure, and customer-focused digital services
- Transitioning to Open Finance with broader data for personalized insights and new value-added offerings
- Upgrading data architecture for real-time access and secure sharing
- Building API marketplaces that foster fintech collaboration while staying compliant

**Romain Braud**  
Executive Director  
Arab Bank, Switzerland



## 14:10 Unlocking the Power of Open Banking Ecosystems

- Expanding partnerships between banks, fintechs, and tech providers to create seamless, interconnected financial experiences
- Empowering customers with greater control over their financial data and access to smarter, integrated services
- Monetizing open data through innovative business models and personalized financial products
- Ensuring trust and transparency as the foundation for a thriving open finance environment

**Varlam Ebanoidze**  
Head of FinTech and SupTech Development  
National Bank of Georgia



## 14:50 Break Time and Networking Session

## 15:30 Reimagining Lending Journeys in Challenging Times

- Competing with Neobanks through Innovation
- Building Customer-First Products in Legacy Systems
- Supporting SMEs' Liquidity in Wartime Economy

**Serhii Karaulov**  
Head of Retail Lending  
Raiffeisen Bank Ukraine



## 16:10 AI-driven onboarding, digital lending transformation, and intelligent decisioning

**Ciprian Dragomir**  
Digital Lending Product Owner  
TBI Bank, Romania



## 16:50 AI and Risk Management

**Nicole Onuta**  
Lead AI Risk Management  
ING, Netherlands



## 17:30 Panel Discussion: Hyper-Personalization vs. Privacy – Finding the Balance

As AI allows banks to understand customers like never before, where should the line be drawn between helpful insights and intrusive data use?

## 18:20 Closing words, end of the day 1

## DIGITAL IDENTITY AND ONBOARDING

## 08:55 Conference Re-Start

## 09:00 Balancing Automation with Human Judgment: Ensuring Trust, Accountability, and Regulatory Alignment in Banking

- Explore how to leverage AI effectively in banking operations, with a focus on KYC and compliance processes
- Discuss the evolving skillsets required for teams to collaborate with AI, emphasizing that AI is an enhancement, not a replacement, of employees
- Highlight practical examples of AI optimization in KYC – improving efficiency and compliance while maintaining human oversight and customer interaction
- Provide insights on future-ready teams, where AI amplifies capabilities, reduces repetitive tasks, and enables employees to focus on higher-value activities

Debbie Van Heel

Global Head of KYC&KYB | Leading Global Compliance, Risk Management, and Operational Excellence  
N26

## 09:40 Combating Digital Fraud with Advanced AI and Machine Learning

- Deploying AI systems that not only detect but instantly prevent fraudulent activity by blocking suspicious transactions in real time
- Implementing biometric authentication across digital channels to strengthen identity verification and reduce account takeovers
- Developing real-time fraud scoring models powered by behavioral analytics to identify anomalies faster and more accurately
- Creating collaborative fraud intelligence networks with other financial institutions to share data, patterns, and early warnings for stronger collective defense

Nikoletta Kovacs

ESG Business Development Leader  
Raiffeisen Bank, Austria

## 10:20 Break Time and Networking Session

## 11:00 Digital Identity and Trust in the Age of AI

- Positioning digital identity as the cornerstone of bank security, with financial institutions leading the way in digital trust and fraud prevention
- Implementing advanced KYC processes powered by AI-driven document verification and biometric authentication
- Creating unified customer identity profiles across all channels to detect and prevent synthetic identity fraud
- Developing national e-ID integration strategies to enable seamless and secure cross-border banking experiences

## 11:40 Building the Hybrid Banking Model: Merging Digital and Physical Touchpoints

- Designing integrated customer journeys that seamlessly connect branch, digital, and contact center experiences
- Enabling real-time support across all channels through unified data and customer insights
- Transforming physical branches into advisory and experience hubs while maintaining a digital-first approach
- Creating consistent brand experiences across every interaction, ensuring continuity and trust

Khanim Rustamova

Tribe Lead, Employee Experience  
Birbank, Azerbaijan

## 12:20 Lunch Break

## 13:30 AI Adoption at Scale: Building the Foundations of an Intelligent Organization

- From Curiosity to Capability: In just 18 months, BBVA has turned experimentation into large-scale adoption—embedding GenAI in the daily work of tens of thousands of employees.
- Leading in a Fast-Moving Frontier: As reasoning, multimodality, and agents redefine the state of the art, organizations must stay flexible and human-centered to capture real value.
- People First, Always: The success of AI depends not on the tools themselves but on trust, learning, and responsible empowerment—turning every employee into an innovator.

Guillermo Vieira De Santiago

Executive director, Global AI Adoption  
BBVA, Spain

## 14:10 Redefining Digital Identity in Modern Banking

- Establishing digital identity as a foundation for secure, trusted, and seamless customer interactions
- Leveraging AI and biometrics to verify identities instantly and prevent fraud across all digital touchpoints
- Integrating identity data across systems to create unified customer profiles and enable personalized experiences
- Collaborating with regulators and tech providers to advance interoperable digital ID frameworks for cross-border banking

Martin Lukas

Policy and Governance Advisor, Financial Crimes Specialist  
Stripe

## 14:50 Break Time and Networking Session

## 15:30 Redefining Customer Trust Through Transparent and Secure Digital Identity Solutions

- Building customer confidence with clear data privacy policies
- Leveraging blockchain and decentralized identity for enhanced security
- Providing customers with greater control over their personal data

Jarkko Maensivu

CEO chairman  
Saldo Bank, Finland

## 16:10 Topic to be Added

Saara Aura

Strategic Commercial Manager  
Nordea, Finland

## 16:50 Panel Discussion: Building Trust and Seamless Experiences in the Digital Identity Era

As digital identity becomes the backbone of modern banking, institutions must find the balance between frictionless onboarding, strong security, and customer trust. This panel will explore how banks can leverage AI, biometrics, and transparent data practices to deliver safe yet effortless digital experiences

## 17:30 Closing words, end of the day 2

## BANKING WORLD

## 08:55 Opening Words from a Chairperson

## 09:00 Autonomous Banking: Where Human Trust Meets Machine Intelligence

- Beyond Automation: When Banks Start Thinking
- The Intelligent Banking Blueprint: From Automation to Autonomy
- Smart Collaboration Between Fintechs and Banks in Autonomous Banking Models
- The Self-Learning Bank: Transformation Through Data, Talent and Trust

**Branimira Milusheva**

Founder and CEO – Women in Banking and Finance  
Bulgaria, Branch manager of Postbank  
Postbank, Bulgaria



## 09:40 The Real-Time Payments and Account-to-Account (A2A) Revolution

- Responding to the surge in instant payments driven by the demand for always-on, instant-everything experiences
- Implementing real-time payment infrastructure that ensures 24/7 transaction processing with reliability and speed
- Developing advanced fraud prevention systems tailored to the unique risks of real-time payment environments
- Educating customers on the benefits and potential risks of instant payments to foster confidence and adoption

**Paul Francis Walvik Joynt**

SVP, Real time Payments  
Mastercard, Norway



## 10:20 Break Time and Networking Session

## 11:00 Human + Digital: The Future of Hybrid Banking

**Ledi Lapaj**

Director Customer Experience  
Bank-Al-Ethiad



## 11:40 Cloud-Native Architecture and API-First Banking Platforms

- Migrating legacy systems to agile, cloud-native, microservices-based architectures
- Building API-first platforms that accelerate innovation, integration, and product deployment
- Implementing DevOps practices to enable continuous development, testing, and delivery
- Adopting multi-cloud strategies to enhance resilience, scalability, and vendor independence

**Marco Eijsackers**

Global Head of Tech Strategy  
ING, Netherlands



## 12:20 Lunch Break

## 13:30 Social Commerce and Banking Integration

- Integrating payments and lending solutions directly within social media platforms for seamless transactions
- Developing social proof mechanisms to build trust and transparency in financial product recommendations
- Creating influencer partnership programs that promote financial literacy and product awareness
- Designing youth-oriented banking products aligned with social media habits and digital lifestyles

**Kirsty Rutter**

Group Strategic Investment Director  
Lloyds Banking Group, UK



## 14:10 Green Banking and Sustainable Finance Technology

- Developing carbon footprint tracking tools seamlessly integrated into digital banking apps.
- Creating green lending products supported by automated ESG scoring and sustainability data
- Implementing AI-powered investment platforms that promote responsible and sustainable portfolios
- Building transparent reporting systems to measure and communicate environmental impact metrics

**Ivan Il. Ivanov**

Director Retail Banking  
BACB, Bulgaria



## 14:50 Panel Discussion: The Future of Banking Ecosystems – Innovation, Integration, and Impact

As banking continues to evolve beyond traditional boundaries, institutions are reimagining their roles within digital ecosystems. This panel will explore how embedded finance, real-time payments, digital assets, and sustainability are reshaping the financial landscape — and what it takes to thrive in an interconnected, technology-driven world.

**Ionut Horatau**

Head of Payments Oversight Division  
National Bank of Romania



## 15:40 Closing words, end of the conference



# REGISTRATION FORM

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Amsterdam, Netherlands

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**SAVE €600** **Early Bird**  
UNTIL 31 December 2025

**EARLY BIRD €2,390**  
Full Price €2,990

- ☒ 3 days of content
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UNTIL 31 December 2025

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- ☒ 35 minutes speaking slot
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- ☒ Access to the materials and mobile
- ☒ Catering , Including Lunch and Refreshments
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✉ [leo.collin@pulsecore-events.com](mailto:leo.collin@pulsecore-events.com)

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